

SME Transformation: the Mediating Effect of Marketing Capability on the Relationship among Entrepreneurial Orientation, Social Capital and Firm Performance

Title	SME Transformation: the Mediating Effect of Marketing Capability on the Relationship among Entrepreneurial Orientation, Social Capital and Firm Performance
Abstract	
Authors	AH Pratono, R Mahmood
Journal Name	Social Transformation toward Sustainable Society, 65
Publish Year	(not set)
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"SME Transformation: the Mediating Effect of Marketing Capability on the Relationship among Entrepreneurial Orientation, Social Capital and Firm Performance"
Author	Dr SULIYANTO, S.E., M.M.