

Investigating the effect of entrepreneurship development on the relationship between market orientation, total quality management and SMEs performance in Kano

Title	Investigating the effect of entrepreneurship development on the relationship between market orientation, total quality management and SMEs performance in Kano
Abstract	
Authors	HB Rogo, MNM Shariff, MH Hafeez
Journal Name	Int. J Sup. Chain. Mgt Vol 7 (2), 107
Publish Year	2018
Citation	3
Url	https://scholar.google.com/scholar?q=+intitle:"Investigating the effect of entrepreneurship development on the relationship between market orientation, total quality management and SMEs performance in Kano"
Author	Dr Dra SRI MURNI SETYAWATI, M.M.