

Pengaruh Brand Community Trust, Brand Community Affect, Brand Community Characteristics Terhadap Brand Loyalty melalui Brand Community Commitment (Studi Kasus pada Online& #8230;

Title	Pengaruh Brand Community Trust, Brand Community Affect, Brand Community Characteristics Terhadap Brand Loyalty melalui Brand Community Commitment (Studi Kasus pada Online& #8230;
Abstract	
Authors	D Annisa, A Suroso, S Martini
Journal Name	Performance 18 (2)
Publish Year	2013
Citation	3
Url	<a &#8230;"="" (studi="" affect,="" brand="" characteristics="" commitment="" community="" href="https://scholar.google.com/scholar?q=+intitle:" kasus="" loyalty="" melalui="" online="" pada="" pengaruh="" terhadap="" trust,="">https://scholar.google.com/scholar?q=+intitle:"Pengaruh Brand Community Trust, Brand Community Affect, Brand Community Characteristics Terhadap Brand Loyalty melalui Brand Community Commitment (Studi Kasus pada Online &#8230;"
Author	Dra SRI MARTINI, M.Si