## Value chain model of plasma core partnership of hair production creative industry in Purbalingga Regency, Central Java Province

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| Url          | https://scholar.google.com/scholar?q=+intitle:"Value chain model of plasma core partnership of hair production creative industry in Purbalingga Regency, Central Java Province" |
| Citation     | 9   |
| Publish Year | 2015  |
| Journal Name | Procedia-Social and Behavioral Sciences 211, 10-18, 2015  |
| Authors      | A Arifin, FX Sugiyanto  |
| Abstract     |   |
| Title        | Value chain model of plasma core partnership of hair production creative industry in Purbalingga Regency, Central Java Province   |