

---

Using means-end chain analysis to reveal consumers' motivation for buying local foods: An exploratory study

<b>Title</b>	Using means-end chain analysis to reveal consumers's motivation for buying local foods: An exploratory study
<b>Abstract</b>	
<b>Authors</b>	P Arsil, E Li, J Bruwer
<b>Journal Name</b>	Gadjah Mada International Journal of Business 18 (3), 285-300, 2016
<b>Publish Year</b>	2016
<b>Citation</b>	34
<b>Url</b>	<a an="" analysis="" buying="" chain="" consumers's="" exploratory="" foods:="" for="" href="https://scholar.google.com/scholar?q=+intitle:" local="" means-end="" motivation="" reveal="" study"="" to="" using="">https://scholar.google.com/scholar?q=+intitle:"Using means-end chain analysis to reveal consumers's motivation for buying local foods: An exploratory study"</a>
<b>Author</b>	Prof. POPPY ARSIL, S.TP, M.T, Ph.D