

IDEOLOGI MANUSIA MENURUT ERICH FROMM (PERPADUAN PSIKOANALISIS SIGMUND FREUD DAN KRITIK SOSIAL KARL MARX)

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Author Order	1 of 1
Accreditation	
Abstract	<p>Abstract Human being needs to be understood deeply by exploring fundamental characters. The fundamental characters have a set of dichotomised situation. Personally, in the process of thinking and behaving, people try to solve those dichotomised problems. The attempts can be seen in the form of character and orientation desired. These are ideology. The ideology determines attitudes and ideas undeliberately fight his human existence. The ideology correlates with conflict situations of human. This obligates free choices according to his fundamental attitudes. Erich Fromm solved the problem which is relevant to the ideology by making the concept of "to be" to be "to have", in human potencies be confronted with concept of "to have" to have "to be" which signed by productive activity, autonomous, critical, and freedom. Keywords : Human being, Dichotomy, Ideologi, "to be" to be.</p>
Publisher Name	Fakultas Filsafat, Universitas Gadjah Mada Yogyakarta
Publish Date	2016-10-15
Publish Year	2008
Doi	DOI: 10.22146/jf.3525
Citation	
Source	Jurnal Filsafat "WISDOM"
Source Issue	Vol 18, No 2 (2008)
Source Page	205-222
Url	https://jurnal.ugm.ac.id/wisdom/article/view/3525/10285
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