

UPAYA MENGGALI POTENSI DUSUN SEMAYA MELALUI ANALISIS KEBUDAYAAN

Title	UPAYA MENGGALI POTENSI DUSUN SEMAYA MELALUI ANALISIS KEBUDAYAAN
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Abstract	<p>This community service activity aims to explore the potential of both Human Resources and Natural Resources in Semaya Hamlet, considering the geographical condition of Semaya Hamlet bordering the protected forest area causing Semaya area as separated from urban civilization. Semaya is one of the hamlets in Sunyalangu Village, Karanglewas-Banyumas located under the slopes of Mount Slamet with a distance of about 18 km from the center of Purwokerto. The location of Semaya Hamlet is slightly isolated both in terms of location and government touch in development so that the economic level of the community is relatively low. Therefore, in this devotional activity, there are 3 (pieces) of main activities consisting of: SWOT analysis of 7 (seven) aspects of its culture, mapping and documenting village data, profiling hamlets, and creating learning content "Kampung Japan". Through this devotional activity, the hidden potential of Semaya Hamlet can be lifted and the problems that have been in the midst of the community can be slightly solved. Improvements in the standard of living of the people are also increasing along with the process of building village infrastructure, as well as the improvement of the main commodities of the hamlet whose marketing has begun to penetrate a wider market than before</p>
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