

FAKTOR PENDORONG PERILAKU PENGELOLAAN KEUANGAN PADA PELAKU USAHA KECIL DAN MENENGAH

Title	FAKTOR PENDORONG PERILAKU PENGELOLAAN KEUANGAN PADA PELAKU USAHA KECIL DAN MENENGAH
Author Order	1 of 2
Accreditation	4
Abstract	This study aims to analyze the influence of the driving factors of financial management behavior in the form of financial knowledge, financial attitudes, and spiritual intelligence on the behavior of SMEs in conducting financial management. This type of research is survey research with a quantitative approach. The sampling technique of 106 SMEs in this study used a convenience random sampling technique. The data used are primary data obtained through a questionnaire. Analysis of the data in the study using multiple regression analysis statistics. The results of this study indicate that financial attitude and financial knowledge of SME actors has a positive effect on financial management behavior. Likewise, spiritual intelligence also has a significant effect on the behavior of SMEs in conducting financial management.Ã,Ã
Publisher Name	Universitas Budi Luhur
Publish Date	2022-04-20
Publish Year	2022
Doi	DOI: 10.36080/jak.v11i1.1686
Citation	
Source	Jurnal Akuntansi dan Keuangan
Source Issue	Vol 11, No 1 (2022)
Source Page	41-52
Url	https://journal.budiluhur.ac.id/index.php/akeu/article/view/1686/pdf_12
Author	Dr NEGINA KENCONO PUTRI, S.E., M.Si