

Foreign Language Lexicons Used in Indonesian Housing Names: A Peircean Semiotics Overview

Title	Foreign Language Lexicons Used in Indonesian Housing Names: A Peircean Semiotics Overview
Author Order	1 of 1
Accreditation	2
Abstract	<p>Abstract: Housing belongs to human basic need since to live properly they need a place to stay. Housing names in Indonesia employ not only Bahasa Indonesia but also foreign language because some foreign lexicons are used in Indonesian housing names. Semiotically, names are symbols that carry meaning in certain context. Indonesian housing names are interesting language phenomena since they reveal the use of language as a social praxis. Legally, the use of language in public space is governed by Indonesian Law No.24, Year 2009 on flag, language, national symbols, and national anthem. In fact, Indonesian housing names do not fully follow the law because foreign language lexicons are also used in Indonesian housing names. This research employed 2000 Indonesian housing names and collected during January 2017 until May 2017. Data indicated that there were lexicons from three foreign languages, namely, English, Spanish, and Arabic. This research belongs to descriptive qualitative research. In-depth interview was also utilized to gain deeper information why developers use certain lexicons. Developers believed that names are supposed to be beneficial and bring luck. Using Peircean semiotic, this qualitative research reveals that lexicons used in Indonesian housing names are used to show place name (Baturraden, Citayam, Batam, Surabaya), settlement (cassa, village, residence, estate, city, garden, hill, valley, river, lake), greatness (grand, grande, great, royal, big), positivity (blossom, lucky, oase, firdaus, sakinah, paradise), preciousness (emerald, platinum, diamond, golden, stone), environmental awareness (green color), purity (white color, jasmine), warmth (red rose), and love (red color, orchid, lily, tulip).</p>
Publisher Name	Soegijapranata Catholic University
Publish Date	2020-12-19
Publish Year	2020
Doi	DOI: 10.24167/celt.v20i2.2789
Citation	
Source	Celt: A Journal of Culture, English Language Teaching & Literature
Source Issue	Vol 20, No 2: December 2020, Nationally Accredited
Source Page	319 - 336
Url	https://journal.unika.ac.id/index.php/celt/article/view/2789/pdf
Author	Dr CHUSNI HADIATI, M.Hum, M.Hum