

PELATIHAN LABELING KEMASAN PRODUK UMKM MITRA BINAAN POSYANTEK AL-IKHLAS

Title	PELATIHAN LABELING KEMASAN PRODUK UMKM MITRA BINAAN POSYANTEK AL-IKHLAS
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Accreditation	3
Abstract	<p>Abstrak: Pemerintah telah mengeluarkan aturan melalui Peraturan Pemerintah Nomor 69 tahun 1999 dengan mewajibkan pelaku usaha untuk mencantumkan label pada kemasan produknya. Hal ini sering diabaikan termasuk pelaku Usaha Mikro Kecil dan Menengah (UMKM) binaan dari Posyantek Al-Ikhlâs. Mayoritas mitra binaannya bermasalah dalam pengemasan produk terutama belum adanya label pada kemasan untuk membungkus produk. Padahal mayoritas mitra binaan produksinya berupa makanan. Berdasarkan permasalahan ini, maka tujuan dari adanya pelaksanaan kegiatan pengabdian yaitu meningkatkan pengetahuan dan keterampilan (kualitas SDM) pelaku UMKM melalui pelatihan labeling pada kemasan. Program kegiatan pelatihan dan pendampingan dilaksanakan melalui empat tahapan yaitu sosialisasi, persiapan, pelaksanaan kegiatan, serta monitoring dan evaluasi. Hasil dari pelaksanaan kegiatan pengabdian ini yaitu peningkatan pengetahuan dan terciptanya labeling kemasan produk. Labeling kemasan yang tercipta belum dilengkapi dengan adanya legalitas halal dan ijin produksi, sehingga pada kegiatan pengabdian selanjutnya perlu dilaksanakan pendampingan dalam pembuatan sertifikat halal dan ijin produksi bagi pelaku UMKM Bina Posyantek Al-Ikhlâs.</p> <p>Abstract: The government has issued a rule through Government Regulation No. 69 of 1999 by requiring businesses to include labels on the packaging of their products. This is often overlooked including small and medium-sized micro enterprises (MSMEs) assisted by Posyantek Al-Ikhlâs. The majority of its partners have problems in product packaging, especially the lack of label on the packaging to wrap the product. Whereas the majority of its production partners are in the form of food. Based on this problem, the purpose of the implementation of devotion activities is to improve the knowledge and skills (quality of human resources) of MSMEs through labeling training on packaging. The training and mentoring program is carried out through four stages, namely socialization, preparation, implementation of activities, as well as monitoring and evaluation. The result of the implementation of this devotional activity is the improvement of knowledge and the creation of product packaging labeling. The packaging labeling that is created is not equipped with halal legality and production permits so that in the next service activities assistance is needed in making halal certificates and production permits for SMEs Bina Posyantek Al-Ikhlâs.</p>
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