KEBIJAKAN PENGELOLAAN TRANSPORTASI PUBLIK DI PURWOKERTO

Title	KEBIJAKAN PENGELOLAAN TRANSPORTASI PUBLIK DI PURWOKERTO
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Abstract	The potency of traffic density and congestion is already visible in Purwokerto as one of the city transit in Indonesia. It occurs due to the surge in the number of private vehicles, while public transportation is increasingly abandone, because the public transportation is no longer able to fulfill the public demand oaffic jamin the level of ty in te, then it is better for having a black or red paintings. attentions. in cuss while you are iwith its inadequate quality service. This indicates the failure of public transportation management policy organized by local government. Therefore, an alternative public transportation is needed to address the problem. The problem that arises in this research is what is the alternative policy that can be taken by local government? The development of policy alternative is carried out with Participatory Policy Analysis (PPA) technique. PPA was a deliberative policy analysis technique emphasize on the effort of alternative policy development by involving the public elements associated with public transportation policy were involved in the dialogue process to develop policy alternative. The dialogue process to develop the policy alternative was carried out by observing the aspect of reciprocity, relationship, learning, and creativity among the policy actors. This research was carried out using qualitative approach, with the selection of informant using purposive sampling technique. This research has found the public transportation reform policy are the most likely alternative to solve public interest about quality of public transportation. This research also has successfully developed the model of collaborative policy making based on the research finding, although the process of collaborative dialogue is able to produce the alternative policy; however this process of dialogue itself is not going to happen without the facilitative leadership), the awareness and a place for people to voice their interest can be the aspects that complete the model of collaborative policy making.
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