

**PENILAIAN DAN ANALISIS CORPORATE ENTREPRENEURSHIP CULTURE
UNTUK MENINGKATKAN TINGKAT EFEKTIVITAS PERUSAHAAN DI PT. PDAM
TIRTA DHARMA BANYUMAS KABUPATEN BANYUMAS**

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Abstract	Entrepreneurship is an appropriate answer to PT PDAM Tirta Dharma Banyumas to deal with its changing environment. It is also in line with PT PDAM Tirta Dharma Banyumas's vision, mission, target, and strategy. The objectives of this final project are to analyze key dimensions of intrapreneurship within PT PDAM Tirta Dharma Banyumas, and to analyze the importance of entrepreneurial leadership and its execution in PT PDAM Tirta Dharma Banyumas. This study was conducted through survey method, using questionnaires EOS and ELQ which distributed to PT PDAM Tirta Dharma Banyumas's employees. EOS is used to measure the entrepreneurial environment at PT PDAM Tirta Dharma Banyumas. Its key dimensions are My Company, Strategic Planning, Support for New Idea, Market Intelligence, Risk Aversion, Speed, Flexibility, The Future, and Personal Orientation.
Publisher Name	Faculty of Economics and Business Universitas Jenderal Soedirman
Publish Date	2018-04-04
Publish Year	2012
Doi	
Citation	
Source	Performance: Jurnal Personalia, Financial, Operasional, Marketing dan Sistem Informasi
Source Issue	Vol 15 No 1 (2012): Performance
Source Page	32-49
Url	http://jos.unsoed.ac.id/index.php/performance/article/view/723/537
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