

## Pengembangan Peternakan Sapi Potong melalui Program Klaster: Deskripsi Program dan Kegiatan

<b>Title</b>	Pengembangan Peternakan Sapi Potong melalui Program Klaster: Deskripsi Program dan Kegiatan
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<b>Abstract</b>	<p>ABSTRAK. Tujuan penelitian ini adalah mendeskripsikan program dan kegiatan pengembangan klaster sapi potong. Peternakan rakyat sapi potong yang tergabung dalam kelompok tani ternak dan masuk kategori Usaha Mikro Kecil Menengah (UMKM) dilibatkan pada penelitian ini. Variabel-variabel yang terkait dengan program dan kegiatan penguatan UMKM Sapi Potong dikoleksi. Data dianalisis menggunakan analisis deskriptif dan Root Cause Analysis. Program dan kegiatan pengembangan klaster sapi potong mencakup (i) program penguatan kelembagaan kelompok, (ii) program penguatan teknologi peternakan dan (iii) program penguatan akses pembiayaan perbankan. Program penguatan kelembagaan kelompok melalui kegiatan pendidikan dan pelatihan, peningkatan kerjasama (untuk penyediaan pakan dan modal, penanggulangan penyakit, pemasaran), peningkatan pertemuan antar anggota kelompok dan lembaga lain, peningkatan penguasaan teknologi diversifikasi. Program penguatan teknologi peternakan dengan kegiatan pelatihan berbagai teknologi peternakan, studi banding dan magang, pendampingan penerapan proven teknologi berorientasi peningkatan fisibilitas usaha. Untuk program penguatan akses pembiayaan perbankan berupa kegiatan sosialisasi pembiayaan perbankan dan pendampingan akses pembiayaan perbankan. (Beef cattle development through beef cattle cluster program: description of programs and activities) ABSTRACT. The purpose of this study was to describe the design of programs and activities of beef cattle clusters. Beef cattle farmer group (Micro Small Medium Enterprises, MSME) were involved in this study. Variables related to program and activities for empowering MSME were collected. Descriptive and Root Cause Analysis were applied in this study. The design of program and activities for beef cattle cluster include (i) program of empowering farmer groups, (ii) programs for strengthening livestock technology, and (iii) programs for increasing accessibility getting financial support from the bank. Program of empowering farmer groups involved education and training, increasing cooperation (for feeding capital, disease control, marketing), increasing cooperation among farmer group members and other institutions, transfer technology. Programs for strengthening livestock technology by activities such as training of livestock technologies, internship, provide proven technology for improving feasibility. The socialization of financial scheme, and assistance activities were involved for accelerating financial support from the bank.</p>
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