

PENGETAHUAN ILMIAH DAN KEBENARAN DALAM ILMU KOMUNIKASI

Title	PENGETAHUAN ILMIAH DAN KEBENARAN DALAM ILMU KOMUNIKASI
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Abstract	Human beings have a high curiosity that leads them to produce knowledge that will help them to solve their problems. Their curiosity continues to exist although they have been able to solve their problem. Through this process, the production and reproduction of knowledge continues to exist. From the academic perspective, the answer to the curiosity of human beings are accepted and acknowledged when it is scientifically accepted. This leads to determine the true and false knowledge. The true knowledge are achieved when it has scientific standards of knowledge. This article discussed the scientific truth in knowledge, especially communication study which is developing rapidly. As a new science, communication study has some criteria and measurement of truth which have some differences with other social sciences. However, communication study is really a part of social science that makes human being as its main study.
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