

MANAGING ENTREPRENEURSHIP: AN INDONESIAN CONTEXT

Title	MANAGING ENTREPRENEURSHIP: AN INDONESIAN CONTEXT
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Abstract	Positive values of Western management such as efficiency, discipline and respect for the role of the individual to influence the performance of the organisation. American corporate management practices cannot be separated from values and rationality embraced by the community. Efforts to achieve organisational effectiveness depends on environmental factors, one of which cultural factors. Culture is the value system embraced by the environment, including the work environment. Based on Hofstede's cultural dimensions, the collectivist, Indonesia, entrepreneurial management model has the potential to develop the business goals that have value and uniqueness.
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