

Impact of Green Supply Chain Management Practices on Enterprise Performance in Furniture Industry: A Review for Conceptual Model

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Abstract	<p>Based on literature review, this study proposed a conceptual model to measure impact of green supply chain management (GSCM) practice on the performance of the enterprise in the furniture industry at Jepara. The model attempts to explain how the performance outcome of GSCM practice is differently between enterprises which is depend on the type of GSCM practice and characteristics of an SME (product orientation and enterprise scale). This conceptual model consists of seven hypotheses. Three of hypotheses are about two type of furniture workshops category (indoor and outdoor furniture) and their effect on the GSCM practices and performance. Three others are about three kinds of scale of the enterprise of Jepara furniture (small, medium, and large) and their effect on the GSCM practices and performance. One hypothesis is about the interaction of two types of furniture workshops category (indoor and outdoor furniture) and three kinds of scale of the enterprise of Jepara furniture (small, medium, and large) and their effect on the GSCM practices and performance. To test the conceptual model empirically, this study plan to conduct in-depth interviews and design a fixed-choice question and handed directly to the owner of the enterprise of furniture as the respondent.</p>
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